



Sommerabend 2022

**Science Communication, Social Media & Outreach Activities:
Why, How & Sharing Experiences for Postdocs**

Tue, 28 June 2022, 17:00 h | RUB



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Research Academy Ruhr invites all postdoctoral researchers of the University Alliance Ruhr to a relaxed networking evening! Get in touch with colleagues from our three universities and share experiences on science communication with researchers who actively bring their research to the public by using different media.

In a panel discussion, we will talk about

- aims and motivations to engage in science communication, social media, or outreach activities
- impact of science communication activities on own research and their contributions to individual research reputations and track records
- different approaches of making research public or sharing research with non-experts and experiences with different media
- how to deal with time, resources, and conditions to make research public

Afterwards, you are most welcome to stay for an informal get-together with finger food and drinks.

Please register by 17 June at
www.research-academy-ruhr.de/sommerabend

The panel discussion will be hosted by the working group “Applied Science Communication” of the Global Young Faculty, represented and moderated by:



Dr. Maximilian Krug
Institute for Communication Studies,
University of Duisburg-Essen

For information on the experts participating in the panel, please check our homepage.