

## Workshop: What qualities do I have and how do I sell them?

### Transferring academic soft skills to non-academic careers

**Date:** Fr, 05 September 2025, 09:00–13:00 h  
**Location:** virtual via Zoom  
**Target group:** Postdocs of all research fields of the UA Ruhr universities  
(max. 12 participants)  
**Trainer:** Caroline Ketting  
**Registration deadline:** 22 August 2025

 Please register at: <https://eveeno.com/207531300>

### Description

After completing their doctorate, many are faced with the challenge of embarking on a new career outside academia or in science management. In contrast to the scientific job market, however, they cannot score points with their specialist expertise alone, and the job market even seems to have little interest in some specialist areas.

The good news is: Postdocs often have more to offer than they themselves realize. Essential are the broader competences and so-called "soft skills" that develop through research, teaching and other roles as a scientist.

Learn how to identify these competencies and effectively communicate them in job applications and interviews. This impulse talk will provide practical insights to help you position yourself as a strong candidate in non-academic roles. Primarily focused on the German job market.

#### Key takeaways:

- Recognizing the broader competencies, you developed during your academic career
- How to credibly present your competencies on your resume/CV
- Navigating the differences between academic and non-academic application processes
- Highlighting concrete examples of soft skills in interviews

### Trainer

**Caroline Ketting:** Many years of international and intercultural experience as a recruiter, career consultant and manager for profit and non-profit companies in the Netherlands and Germany enable Caroline Ketting to support researchers on their career paths.