

Online-Workshop 12: Agile Project management

Date: Thu, 20 March 2025, 09.00–17.00 h (with breaks)

Trainer: Mark Edwards

Room: online via zoom

Capacity: max. 12 participants

Description

Scientific and corporate work-processes are more and more based on project-work with intercultural members. This needs competences in two areas - project management skills and also the knowledge of how to build a team and to be able to co-operate with a variety of different personalities. In this seminar we teach you how to combine these two abilities.

Content:

- What is a project?: Definition and outline
- What is the difference between classical and agile project management?
- The Agile manifesto – values and principles. Modern leadership.
- What are the phases of a project? Types of project working styles– Sprint & Scrum
- How do I set up a project? Project design - W-questions – Transparency
- How to build a productive project team (3 key tools) Leadership styles and models
- How do I use the differences of the team members (diversity)? – DISC
- Mitigating resistance
- Information and communication in the team (tools and meetings)
- Typical difficulties in the project and how to overcome them. Goal Clarity
- Time management as a team

Methods

The seminar comprises inspirational input, exercises, small group work and group discussion. A lively learning atmosphere is created, and a comprehensive toolbox of techniques are examined.

Trainer

Mark Edwards began his career by co-founding and operating a successful marketing and graphic design business. Following this, Mark gained more than fifteen years' experience of working at brand management level in blue-chip companies (British Petroleum, GlaxoSmithKline) and as a National Training Manager for a network of over 300 small and medium-sized businesses. Since 2010, Mark has been successfully delivering specialised English courses in Germany in association with Kompetenzia International. Clients include major universities and research institutes in Berlin and all over Germany.