POSTDOC-WORKSHOPS 2019/2020

Workshop: Networking for researches pursuing (international) career in science, industry and politics

Date: Mon–Tue, 2–3 December 2019
Time: 9:30–17:30 h each day
Place: Ruhr-Universität Bochum, RUB Research School, FNO 01/135, Universitätsstr. 150, 44801 Bochum

Target group: Postdoctoral researchers
Trainer: Dr. (Rus) Michael Finkelstein

(max. 12 participants)

Course description

This course is intended for university graduates who plan to build up, enhance and rocket their career in science, industry and politics. The particular aim is:

- To learn who are the key stakeholders and influencers in the field.
- To devise strategy of networking.
- To utilize the implementation places and achieve results.
- The general aim of the course is:
  - To understand how professional networking works.
  - To learn the methodology and instruments of networking.
  - To learn and train professional small talk.
  - To understand how you build up a personal “brand” and what tools you need.
  - To understand how you achieve results with minimal investment of time and effort.

Contents:

- Presenting Oneself.
- Building-up Personal Brand: Ready to Go.
- Formulating the Strategy.
- Contacting the Key Influencers.
- Keeping the Contact.
- Using Social Media.
- Small Talk Training.
- Wrap-up/ Implementing the Strategy.

Trainer

Dr. (Rus) Michael Finkelstein is a professional trainer and coach in management and communication, as well as a consultant in strategy and innovation, and possessing a strong academic background, Michael offers a wide range of trainings for business, administration and academic world. Possing international experience in business and academic projects on 4 continents and 26 countries, Michael focuses his efforts in developing people and organisations and making them more efficient, performance-driven, successful and happy.